



CAMDEN TDS-ONLINE

CASE STUDY

The move to CPD Online by Camden's Training and development service (TDS) has been very successful. The new online system was rolled out to all staff in Camden's Children, schools and families and Adult social care workforce. The workforce includes school staff and governors, all staff in adult and children's social care, play and youth services and the PVI sector.

The roll out involved considerable planning and organisation by TDS to ensure successful implementation across the workforce. This was achieved, in part, through an extensive information and communication strategy delivered across the workforce by a variety of electronic and paper-based means, including letters and presentations for senior managers, flyers and customised marketing materials produced by WebBased for all staff, together with briefings for managers, CPD coordinators and other key staff. Following this, TDS delivered an extensive training programme designed to enable staff to use the system effectively. Training sessions were centrally organised for groups of key staff and managers and outreach training took place in a variety of institutions. All staff were sent WebBased's bespoke user guides and provided with telephone support by TDS staff.

We are very pleased to report that 95% percent of users have moved from the former paper-based application system to TDS-Online and that there has been a perceived increase in training and development uptake.

CPD online ensures TDS can easily market new training opportunities for its wide range of users, run efficient reports and queries and, most importantly, allow Camden's workforce easy access to training and development opportunities. Camden TDS has become a flagship LA service for London in implementing CPD Online to manage training and development administration for the wider workforce. The ongoing process has been fully supported by WebBased. Their expertise and support has helped the project achieve a successful outcome.

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